

The logo for Project Evolve, featuring the word "EVOLVE" in a bold, sans-serif font. The letter "V" is stylized with a blue diagonal line through it. The background of the top section of the page is a collage of various international banknotes, including US dollars, Euros, and Thai Baht, all slightly blurred and overlapping.

## Leading in Cannabis Industry Innovation

**The Global Cannabis Network Collective(GCNC) - The elite network for knowledge share, market expansion and connectivity opportunities joining the global cannabis industry.**

### What is the GCNC?

The GCNC is an exclusive and vetted group capped at a total of 25 Elite and 175 core members representing the best and most innovative companies in cannabis. With the goal of providing a protected networking environment for international and multinational organizations in key sectors of the cannabis industry, the GCNC allows it's corporate, governmental and association members to more effectively drive business deals, exchange knowledge to help further emerging markets, and efficiently scale global networking opportunities via the GCNC's event and media relationships.

### Who are the Members?

Premier organizations in their country and in their sector of the cannabis industry looking to provide expertise, products and services while expanding their businesses. Members expect to use the collective to help expand their international partnerships and fill their supply chain needs, find cost efficient ways to network and market, as well as share their expertise with other well informed professionals. The GCNC is "the room where the information flows and the deals get done."

Both Elite and Core members will find extensive benefits for their organizations for a nominal annual membership fee. The opportunity to apply is by invitation of Project Evolve or existing member referral only.

Companies can review specific benefits and apply for membership at:  
[www.alwaysdriveinnovation.com/cannabis](http://www.alwaysdriveinnovation.com/cannabis)

**EVOLVE**

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Two large, stylized arrows pointing upwards and to the right. The top arrow is blue with a white outline, and the bottom arrow is black with a white outline. They are positioned in the bottom right corner of the page.

## Partners

Project Evolve and the GCNC have event and media partners across LATAM, the Caribbean, Europe, Israel, Asia, and Africa. While the GCNC is exclusive, vetted, and a protected network; having access to the broader event and media vehicles throughout the cannabis global marketplace ensures members also have access beyond the collective to further amplify their brand's and executives' reach.

### To Join the Collective with your invite code or for more information:

Chris Day, Founder

Project Evolve

ProjectEvolve@AlwaysDriveInnovation.com

210-861-2813

## Who is Project Evolve:

Founded by former MJBizDaily and MJBizCon VP of Marketing, Chris Day along with a team of experienced international strategists, designers, media companies, and producers; Project Evolve leverages years of work in creating one of the largest networks of business professionals in the world. Project Evolve is about leveraging networks to drive and optimize commerce.

Select your level of membership and apply to join the collective:



### Core Member Benefits -

- I. Your company/industry experts will be included as part of the collective deal flow network.
  - a) You can notify the network via Project Evolve of a business need in a region and we work to connect you with regional expert to help fulfill the need.
  - b) If you have a product, service, or concept you want to introduce to a market, we help introduce you to the regional experts necessary to get it done. Whether legal, licensure, production, or cultural expertise is what is needed; members of the collective can help streamline and optimize opportunities.
- II. Discounted event(virtual and in person) passes, booth discounts, and other benefits specifically for GCNC partners made available through our global event partners.  
(Varies by partner and event)
- III. Access to content and information exchange on cannabis industry best practices, industry shifts and expertise provided by our members.
- IV. The opportunity to be part of the “speakers bureau” of the GCNC. We advocate for your company and expertise to provide additional opportunities to promote and build your business.

## Core Member Annual Fee: \$1500

Referral Reimbursement: If you refer an organization that is accepted for membership and uses your member code in their application, you'll be reimbursed \$250 of your fee up to three times per year. Reimbursement for Elite Members is \$350.

You are Elite, and thus deserve elite connectivity and service to further your business. Core Members are instrumental in driving global expansion and market connectivity, but our elite members understand the need for exclusive knowledge and ongoing expertise. They don't wait to move, they are already moving and growing their businesses. Whether multinational cultivators, internationally connected licensure experts, or research groups expanding our knowledge of the human connection to cannabis; this group is the heart of the GCNC ecosystem.



#### Elite Member Benefits -

- I. All Core Member Benefits plus....
- II. Category exclusivity for your sector within your country as an elite member.
- III. Discounted rates on market tours, media relations and marketing services.
- IV. Up to four hours of complimentary strategic communications consulting.  
(must be used in a minimum of one hour blocks) Estimated Value: \$1000
- V. Up to two hours of complimentary legal expertise.  
(must be used in a minimum of one hour blocks) Estimated Value: \$1000

## Elite Member Annual Fee: \$2500

Referral Reimbursement: If you refer an organization that is accepted for membership and uses your member code in their application, you'll be reimbursed \$250 of your fee up to three times per year. Reimbursement for Elite Members is \$350.

**To apply for membership in the collective, please contact us via one of the following methods:**

Email: [ProjectEvolve@AlwaysDriveInnovation.com](mailto:ProjectEvolve@AlwaysDriveInnovation.com)  
Online: [www.AlwaysDriveInnovation.com/gcnc-membership](http://www.AlwaysDriveInnovation.com/gcnc-membership)

**Your Invitation to Innovate**

